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| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**New Emphasis, Concentration, Option, or Minor Proposal Form**

**[ ] Undergraduate Curriculum Council**

**[X] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | Melodiek Philhours | 10/4/2022 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Jim Washam | 10/11/2022 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** | |  |  | | --- | --- | | Alan Utter | 10/26/2022 |   **Vice Chancellor for Academic Affairs** |

1. **Contact Person (Name, Email Address, Phone Number)**

Matthew Hill, mdhill@astate.edu, 2280

1. **Proposed Starting Date**

Summer 2023 (2023-24 Bulletin Year)

1. **Title of degree program:**

Master of Business Administration

1. **Proposed name of new option/concentration/emphasis/minor:**

Three new concentrations are being proposed:

1. Concentration in Management
2. Concentration in Human Resource Management
3. Concentration in Hospitality and Event Tourism Management
4. **Reason for proposed action that includes rationale, goals, and student population served:**

The intent of the proposed concentrations is to offer an opportunity for our graduate students to increase their knowledge and skills in specialized areas of business administration. In turn, the concentrations will help the Griffin College of Business be more competitive in attracting students with an interest in these specific areas of business.

1. **Provide the following:**
   1. Curriculum outline - List of courses in new option/concentration/emphasis/minor – Underline required courses

Please see accompanying New Course Proposal forms for the courses included in the Hospitality and Event Tourism Concentration

CONCENTRATION IN MANAGEMENT:

Select 3 from the following courses:

MGMT 6143 - Organization Theory

MGMT 6403 - Seminar in Organizational Behavior

MGMT 6463 - Leadership Development

MGMT 6443 - Management Development Strategies

MGMT 6793 - Business Ethics and Social Responsibility

CONCENTRATION IN HUMAN RESOURCE MANAGEMENT:

MGMT 6443 - Management Development Strategies

MGMT 6413 - Industrial Relations

LAW 6023 - Law and Ethics in Business

CONCENTRATION IN HOSPITALITY AND EVENT TOURISM MANAGEMENT:

HETM 6013 - Issues and Trends in Hospitality and Event Tourism Management

HETM 6023 - Quality Service Operations Analysis

HETM 6033 - Strategic Event Management

* 1. Total semester credit hours required for option/emphasis/concentration/minor

9 semester hours for each concentration

* 1. Student demand (projected enrollment) for program option

20-25 in each concentration

1. **Will the new option/emphasis/concentration/minor be offered:**
   1. **Traditional/Face-to-face** NO
   2. **Distance/Online** YES
      1. **If yes, indicate mode of distance delivery, and the percentage of courses offered via this modality (<50%, 50-99%, or 100%).**

100%

* + 1. **If online, will it be offered through Global Initiatives/Academic Partnerships (AP)?**

YES

1. **Specify the amount of the additional costs required, the source of funds, and how funds will be used.**

The concentrations in management and human resource management will have no additional costs since they are comprised of existing courses. The hospitality and event tourism concentration (all new courses) will require a new faculty line funded through A-State Online. The proposed starting salary for this faculty line is planned to be $80,000 per year.

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

***INSERT***

**Business Administration, Concentration in Management, MBA**

The Master of Business Administration (MBA) program in the Neil Griffin College of Business is a professional degree program designed to prepare students of various educational and professional backgrounds for management positions in all types of organizations. Courses in the program stress the development of the competencies required to effectively lead global organizations which face complex and dynamic operating and social environments. MBA classes are offered in both a traditional face-to-face and wholly online environment.

The required core courses of the MBA program provide thorough coverage of the functional areas of business. In addition, students have the flexibility to tailor their MBA program of study to their particular interests or needs by choosing a concentration in various specialty areas, as described below.

CONCENTRATION IN MANAGEMENT

Complements the MBA core by preparing students to design rewards for improved performance, set goals that motivate workers, and build an environment to create and sustain a competitive advantage.

UNCONDITIONAL ADMISSION

An applicant for the MBA degree program will receive unconditional admission by meeting the following criteria:

1. Submitted a completed application for admission and a nonrefundable application fee at least 30 days in advance of registration.
2. Submitted official transcripts from each previously attended college or university. Official transcripts must be submitted directly from the registrar of other institutions.
3. Earned a baccalaureate degree from an accredited institution or its equivalent with a minimum cumulative undergraduate grade point average of 2.75 on a 4.00 scale; OR a 3.00 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof).
4. Earned a graduate or post-baccalaureate professional degree from a regionally-accredited (U.S.) institution.

CONDITIONAL ADMISSION

Applicants that do not meet the cumulative or last 60 hours GPA criterion may receive conditional admission. Consideration for conditional admission is given to applicants that:

1. Earned a minimum cumulative undergraduate grade point average of 2.50 on a 4.00 scale; OR a 2.75 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof); OR submitted a statement of purpose that will be evaluated by the director of graduate programs and the graduate programs admissions committee.

The following course restrictions will pertain to conditionally admitted applicants:

* Conditionally admitted students in the traditional face-to-face MBA program can take no more than 6 graduate credit hours during a traditional length semester.
* Conditionally admitted students in the online MBA program can take no more than 3 graduate credit hours during each seven-week term.
* Conditionally admitted students will be moved to unconditional admission status upon completion of 6 hours with a grade of “B” or better in each course. While conditionally admitted, a grade of “C” or lower in any graduate-level course will result in suspension from the graduate program.

UNIVERSITY REQUIREMENTS:

See Graduate Degree Policies for additional information

NEIL GRIFFIN COLLEGE OF BUSINESS MBA CORE COURSES:

(See Neil Griffin College of Business MBA Core Courses section)

CONCENTRATION (MANAGEMENT):

Select 3 from the following courses:

MGMT 6143 - Organization Theory Sem. Hrs: 3

MGMT 6403 - Seminar in Organizational Behavior Sem. Hrs: 3

MGMT 6463 - Leadership Development Sem. Hrs: 3

MGMT 6443 - Management Development Strategies Sem. Hrs: 3

MGMT 6793 - Business Ethics and Social Responsibility Sem. Hrs: 3

Sub-total: 9

TOTAL REQUIRED HOURS: 33

**Business Administration, Concentration in Human Resource Management, MBA**

The Master of Business Administration (MBA) program in the Neil Griffin College of Business is a professional degree program designed to prepare students of various educational and professional backgrounds for management positions in all types of organizations. Courses in the program stress the development of the competencies required to effectively lead global organizations which face complex and dynamic operating and social environments. MBA classes are offered in both a traditional face-to-face and wholly online environment.

The required core courses of the MBA program provide thorough coverage of the functional areas of business. In addition, students have the flexibility to tailor their MBA program of study to their particular interests or needs by choosing a concentration in various specialty areas, as described below.

CONCENTRATION IN HUMAN RESOURCE MANAGEMENT

Complements the MBA core with in-depth coverage of human management practices including diversity in the workplace, employee development, and the management of talent.

UNCONDITIONAL ADMISSION

An applicant for the MBA degree program will receive unconditional admission by meeting the following criteria:

1. Submitted a completed application for admission and a nonrefundable application fee at least 30 days in advance of registration.
2. Submitted official transcripts from each previously attended college or university. Official transcripts must be submitted directly from the registrar of other institutions.
3. Earned a baccalaureate degree from an accredited institution or its equivalent with a minimum cumulative undergraduate grade point average of 2.75 on a 4.00 scale; OR a 3.00 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof).
4. Earned a graduate or post-baccalaureate professional degree from a regionally-accredited (U.S.) institution.

CONDITIONAL ADMISSION

Applicants that do not meet the cumulative or last 60 hours GPA criterion may receive conditional admission. Consideration for conditional admission is given to applicants that:

1. Earned a minimum cumulative undergraduate grade point average of 2.50 on a 4.00 scale; OR a 2.75 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof); OR submitted a statement of purpose that will be evaluated by the director of graduate programs and the graduate programs admissions committee.

The following course restrictions will pertain to conditionally admitted applicants:

* Conditionally admitted students in the traditional face-to-face MBA program can take no more than 6 graduate credit hours during a traditional length semester.
* Conditionally admitted students in the online MBA program can take no more than 3 graduate credit hours during each seven-week term.
* Conditionally admitted students will be moved to unconditional admission status upon completion of 6 hours with a grade of “B” or better in each course. While conditionally admitted, a grade of “C” or lower in any graduate-level course will result in suspension from the graduate program.

UNIVERSITY REQUIREMENTS:

See Graduate Degree Policies for additional information

NEIL GRIFFIN COLLEGE OF BUSINESS MBA CORE COURSES:

(See Neil Griffin College of Business MBA Core Courses section)

CONCENTRATION (HUMAN RESOURCE MANAGEMENT):

MGMT 6443 - Management Development Strategies Sem. Hrs: 3

MGMT 6413 - Industrial Relations Sem. Hrs: 3

LAW 6023 - Law and Ethics in Business Sem. Hrs: 3

Sub-total: 9

TOTAL REQUIRED HOURS: 33

**Business Administration, Concentration in Hospitality and Event Tourism Management, MBA**

The Master of Business Administration (MBA) program in the Neil Griffin College of Business is a professional degree program designed to prepare students of various educational and professional backgrounds for management positions in all types of organizations. Courses in the program stress the development of the competencies required to effectively lead global organizations which face complex and dynamic operating and social environments. MBA classes are offered in both a traditional face-to-face and wholly online environment.

The required core courses of the MBA program provide thorough coverage of the functional areas of business. In addition, students have the flexibility to tailor their MBA program of study to their particular interests or needs by choosing a concentration in various specialty areas, as described below.

CONCENTRATION IN HOSPITALITY AND EVENT TOURISM MANAGEMENT

Complements the MBA core with in-depth coverage of the knowledge and skills necessary to lead others and act as general managers and directors of hospitality and event tourism operations on a system-wide basis.

UNCONDITIONAL ADMISSION

An applicant for the MBA degree program will receive unconditional admission by meeting the following criteria:

1. Submitted a completed application for admission and a nonrefundable application fee at least 30 days in advance of registration.
2. Submitted official transcripts from each previously attended college or university. Official transcripts must be submitted directly from the registrar of other institutions.
3. Earned a baccalaureate degree from an accredited institution or its equivalent with a minimum cumulative undergraduate grade point average of 2.75 on a 4.00 scale; OR a 3.00 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof).
4. Earned a graduate or post-baccalaureate professional degree from a regionally-accredited (U.S.) institution.

CONDITIONAL ADMISSION

Applicants that do not meet the cumulative or last 60 hours GPA criterion may receive conditional admission. Consideration for conditional admission is given to applicants that:

1. Earned a minimum cumulative undergraduate grade point average of 2.50 on a 4.00 scale; OR a 2.75 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof); OR submitted a statement of purpose that will be evaluated by the director of graduate programs and the graduate programs admissions committee.

The following course restrictions will pertain to conditionally admitted applicants:

* Conditionally admitted students in the traditional face-to-face MBA program can take no more than 6 graduate credit hours during a traditional length semester.
* Conditionally admitted students in the online MBA program can take no more than 3 graduate credit hours during each seven-week term.
* Conditionally admitted students will be moved to unconditional admission status upon completion of 6 hours with a grade of “B” or better in each course. While conditionally admitted, a grade of “C” or lower in any graduate-level course will result in suspension from the graduate program.

UNIVERSITY REQUIREMENTS:

See Graduate Degree Policies for additional information

NEIL GRIFFIN COLLEGE OF BUSINESS MBA CORE COURSES:

(See Neil Griffin College of Business MBA Core Courses section)

CONCENTRATION (HOSPITALITY AND EVENT TOURISM MANAGEMENT):

HETM 6013 - Issues and Trends in Hospitality and Event Tourism Management Sem. Hrs: 3

HETM 6023 - Quality Service Operations Analysis Sem. Hrs: 3

HETM 6033 - Strategic Event Management Sem. Hrs: 3

Sub-total: 9

TOTAL REQUIRED HOURS: 33